

pequeño

cuervo





About Us

We are a digital agency that provides user centered solutions through a perfect blend of pixels and code.

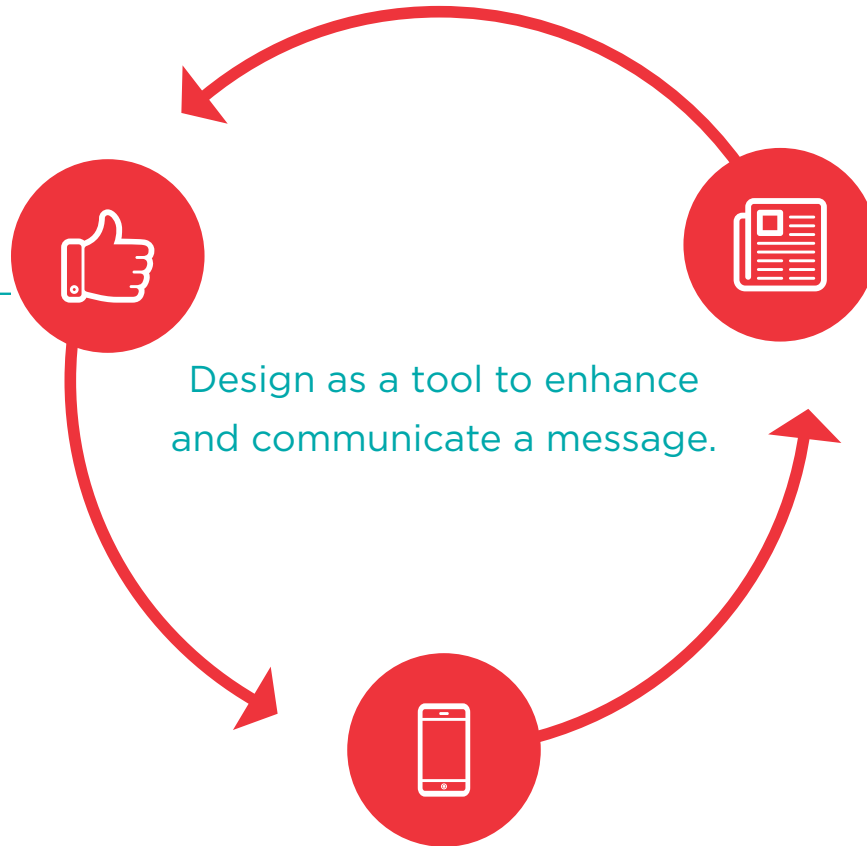
Our goal

To connect the right user with the right content at the right time.



User experience

- Usability
- Interactivity
- Process efficiency
- Intuitive Design



Content first

“With impecable content,
design comes to life”
Content = Value

Mobile first

Growth = Opportunity
Constraints = Focus
Capabilities = Innovation
Progressive and responsive design



Services

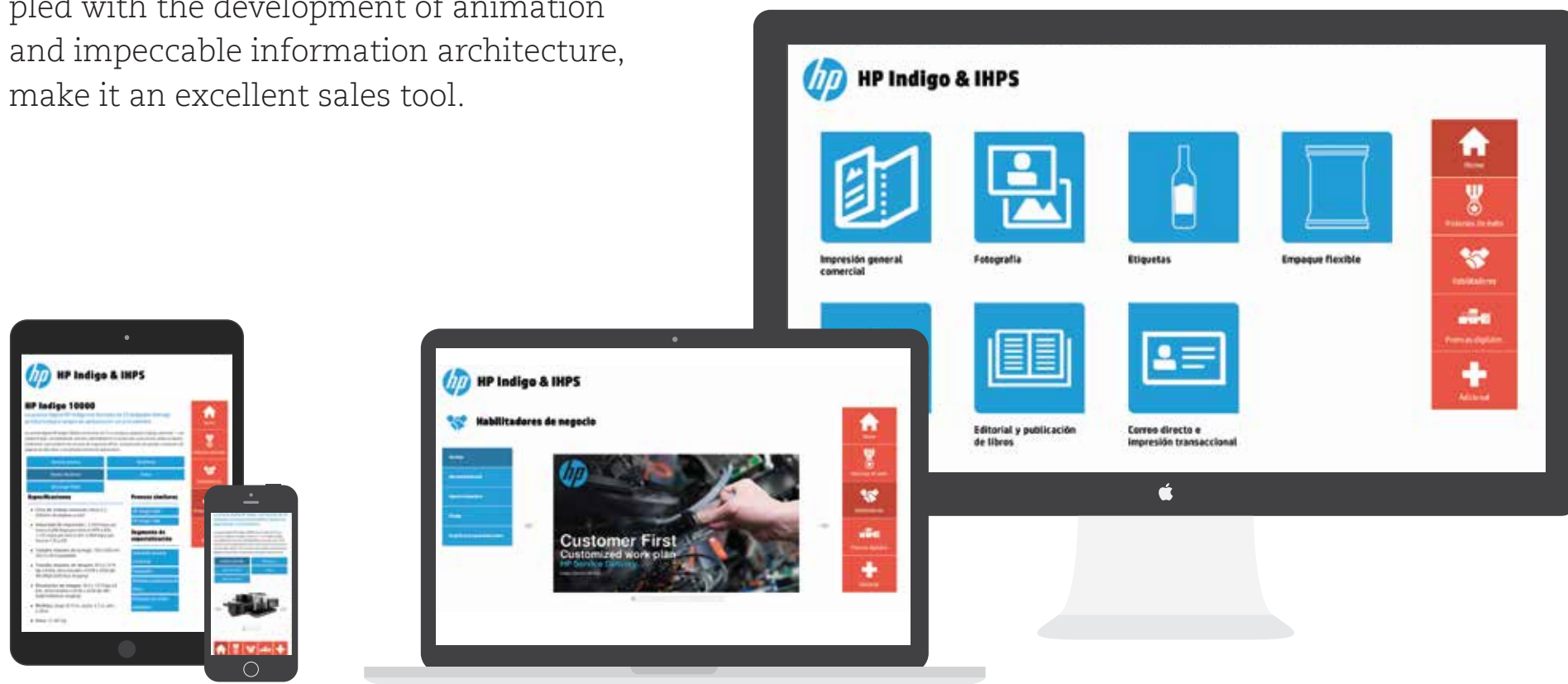
- . Web, graphic, industrial, and editorial design.
- . Back-end and front-end development.
- . Digital marketing strategies and online advertising.
- . Videos and animations.
- . App development (iOS, Android, Windows 8, and Web Apps).
- . User experience consulting.
- . Online store.

HP Indigo

Information architecture, programming, and animation.

Querying tool with the full portfolio of HP Indigo digital presses. A responsive design for optimal viewing on any device, coupled with the development of animation and impeccable information architecture, make it an excellent sales tool.

Technologies employed:



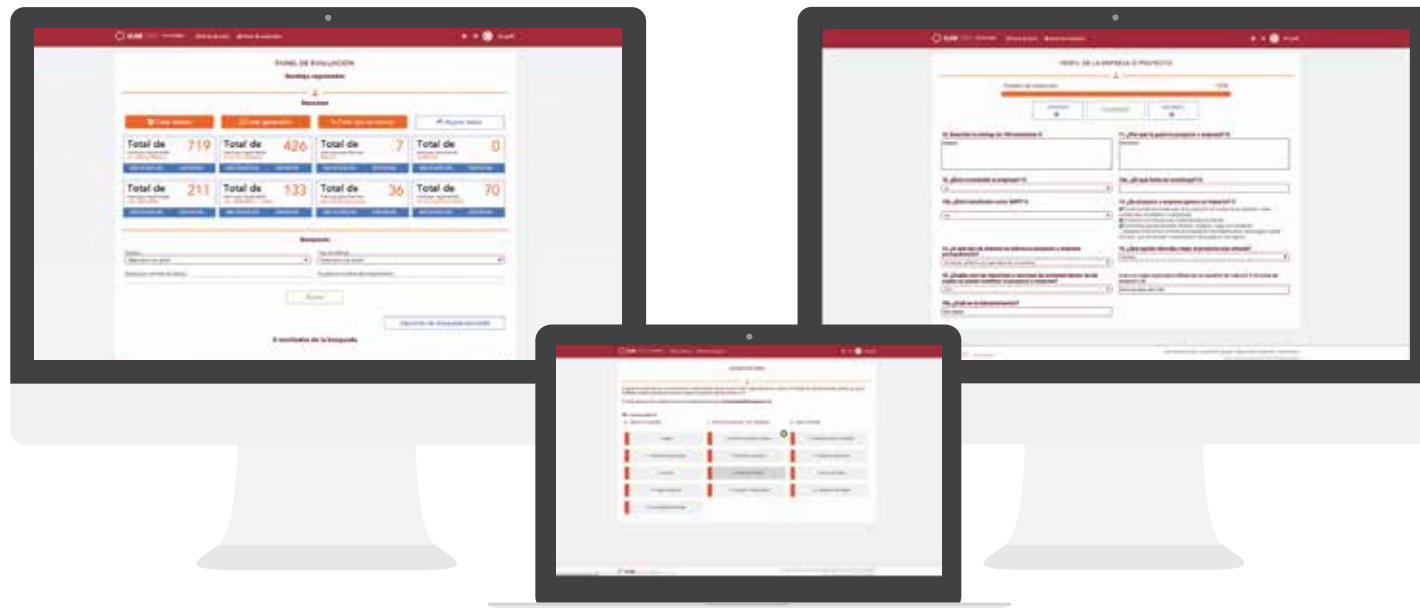
Startup México

Website development and technologic platform.

A government program to support and encourage the creation of mexican startups. Design and development of the official site and the online learning and counseling platform.

Developed in alliance with NextLab.

Technologies employed:

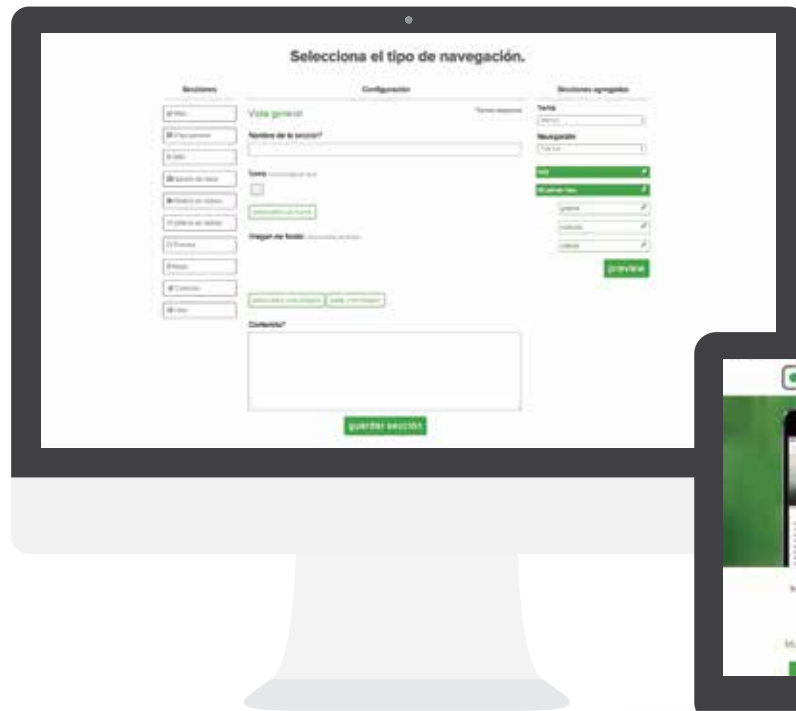


Easy Apps

UI, website, and CMS design.

Mobile app creation platform for users without design or programming knowledge. Responsive templates creation and user experience consulting.

Technologies employed:   



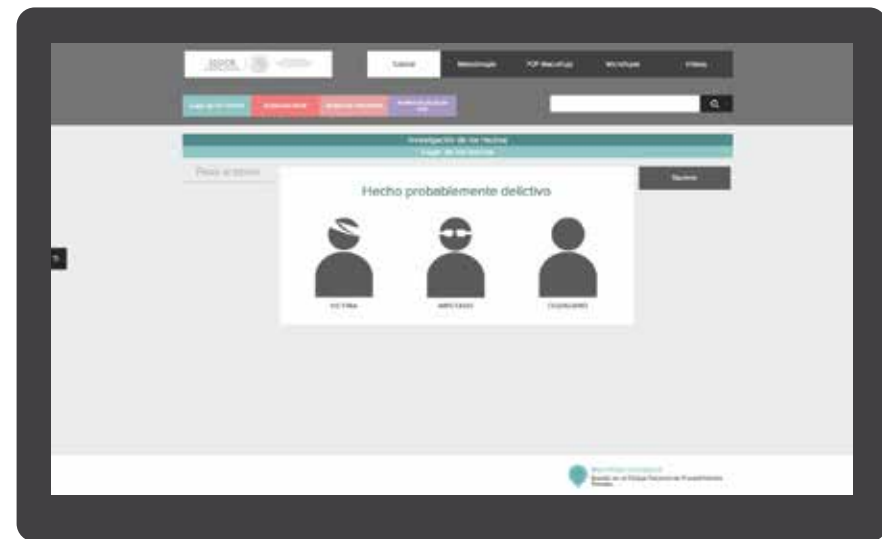
SETEC

Web design and development.

Interactive query platform for the conceptual flow based in the new National Code for Criminal Procedure.

Developed in alliance with NextLab Mexico.

Technologies employed:   



HP Recommender

Windows 8 App: Information architecture, design, programming and UX

Application designed for the point of sale to help ensure that the user gets to a recommendation from HP computer according your needs. Through a series of simple decisions, the system throws the HP product that best meets the user requirements to facilitate purchase decision.

Technologies employed:   



Wok Inn

Technologies employed:    



Web design, development, and Wordpress integration for a restaurant's web page.

Industrias SHCH

Technologies employed:    



Web design, development, and Wordpress integration for a company conglomerate.



Creative Control

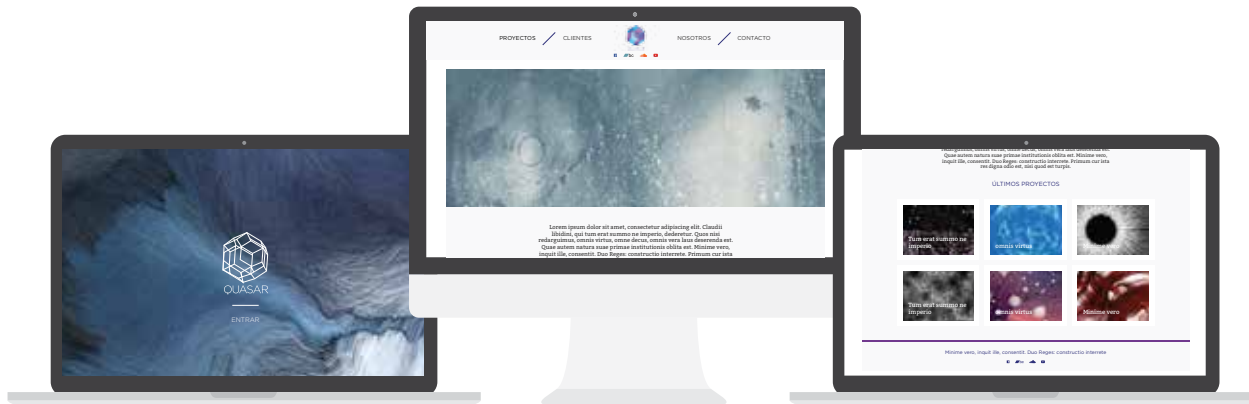
Technologies employed:     WORDPRESS



Website design and development for a printing and design agency.

Quasar

Technologies employed:     WORDPRESS



Website design and development for an audio visual agency.



Litobel

Technologies employed:   



Design, development and motion graphics animation for a strategy and communication agency.

Best Buy

Technologies employed:   



Website development for Best Buy's Holiday Meeting in Mexico. City 2013.



FP & DS



Script and story board development, animation, professional voice recording and music.

Actívate por Puebla



Script and storyboard development, and animation.



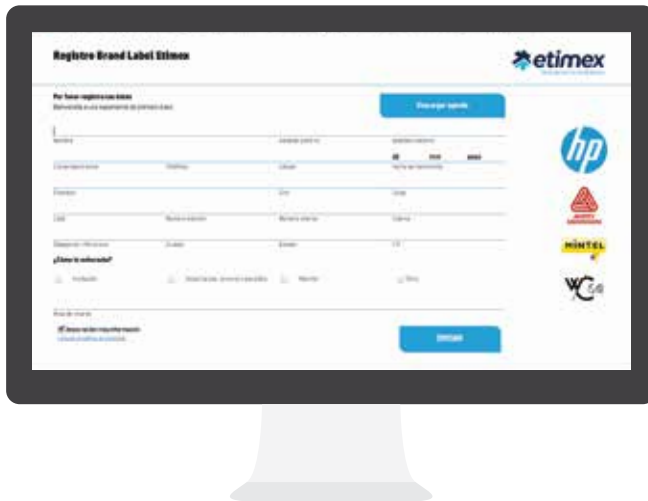
AIIESEC Momentum 2014



Technologies employed:    

Inventory control system for AIIESEC's congress Momentum 2014.

BrandLabel Etimex



Technologies employed:    

User registration form for a printing solutions event in Monterrey, Mexico.





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